



## CPA GUIDING PRINCIPLES

- Evidence-based practice, policy and decision-making.
- Respect our organizational mission in all things: support and promote the development of the discipline and profession and its contributions to the people and society in which we live and work.
- Deliver value to members and affiliates.
- Respect, integrity, diversity and inclusion guides all our activity.
- Model the principles of the CPA Canadian Code of Ethics in all we do.
- Collaborate meaningfully and constructively with the CPA's and psychology's partners and stakeholders.



## CPA OPERATING PRINCIPLES

- **A commitment to best practice** in the governance and management of the association.
- **Organizational effectiveness.** Our strategic goals reflect and respond to the needs and views of our membership and stakeholders. We align operations to strategic goals. We balance the need for continuity of policy and programming with the need to respond to changes in the organization's climate and context. We walk the talk of respect and collaboration among Board, management, staff, members, affiliates, partners and stakeholders.
- **Provide psychology across Canada a professional home.** We can do this by being a convenor and by supporting networks and communication among scientists, practitioners and educators in psychology.
- **Have an opinion, lend a voice, make change for the good.** We engage members and their expertise in making contributions to public policy.
- **See, hear, and consider a diversity of perspectives** from among members, affiliates, partners and stakeholders when addressing issues, problems, policies and initiatives facing psychology or the organization.

